



FOR IMMEDIATE RELEASE

ConsumerAffairs announces the 2025 Buyer's Choice Award winners, based on verified customer reviews

Nearly 40 companies recognized for exceptional customer satisfaction, value and service

TULSA, Okla., April 29, 2025 – [ConsumerAffairs](#), the trusted online resource for consumer reviews, has announced the winners of its second annual [Buyer's Choice Awards](#). This year, 37 companies earned recognition for delivering value, outstanding customer service and high consumer satisfaction in industries that matter most to buyers.

“The Buyer's Choice Awards are unique because they're grounded in real feedback from real people,” said Zac Carman, CEO of ConsumerAffairs. “By analyzing millions of reviews with our proprietary technology, we're able to spotlight the companies delivering exceptional service and making a real difference in people's lives.”

Top-performing companies: 2025 Buyer's Choice triple winners

A total of 12 companies earned all three available awards in their respective categories, recognizing them for excellence in value, customer service and the overall consumer experience. Some of these winners include:

- [Endurance Warranty](#) (Extended Auto Warranty): Best Coverage, Best Value and Best in Customer Service
- [American Home Shield](#) (Home Warranty): Best Overall Value, Best in Customer Service and Best Overall Process
- [International Van Lines](#) (Moving): Best Overall Value, Best in Customer Service and Best Moving Experience

How the Buyer's Choice Awards are calculated

To select the winners, ConsumerAffairs evaluated verified customer reviews for emotional tone, recurring themes and overall satisfaction. The awards spotlight the moments in the buying journey that matter most: clarity, confidence, support and peace of mind.

All reviews analyzed for the 2025 awards were submitted by verified customers and published on ConsumerAffairs.com. Reviews are collected through structured phone interviews and detailed



online surveys and must meet quality standards for depth and credibility before appearing on the website.

Additional 2025 Buyer's Choice Award winners

Several other companies earned recognition in individual categories for their service and consumer value, including:

- [Best Egg](#) (Personal Loans): Best Overall Loan Process and Best Staff Experience
- [First American Home Warranty](#) (Home Warranties): Best in Customer Service and Best Overall Process
- [ADT](#) (Home Alarm): Best in Customer Service
- [Empire Today](#) (Flooring): Best Value
- [Premier Auto Protect](#) (Extended Auto Warranty): Best in Customer Service

All winners are featured on the [Buyer's Choice Awards page](#) and display a distinctive badge on their ConsumerAffairs profiles, helping consumers make informed decisions with greater confidence.

About ConsumerAffairs

Big buying decisions are never easy, especially with major life changes. Shifts in finances, family needs, housing or a loved one's health can lead to purchases we're not used to navigating. That's where ConsumerAffairs comes in. We give consumers a buying advantage when they need it most by connecting them to trusted brands, backed by verified reviews from real customers.

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